



UTAH FFA 92nd ANNUAL STATE CONVENTION

CEDAR CITY, UT

MARCH 30 – 31 , 2020

The Utah FFA Foundation is proud to support the 92nd Annual Utah FFA State Convention. Our organization represents over 7,000 FFA members from hundreds of communities across Utah.

We work to support FFA members in their leadership development and strengthen work-based, investigative learning through Agricultural Education to build our Utah communities.



THE UTAH FFA CONVENTION IS UTAH'S
LARGEST STUDENT LED CONFERENCE
WITH OVER 2,000 ATTENDEES

CONTACT THE UTAH FFA FOUNDATION

435-797-2167
2300 Old Main Hill

mckena.wallentine@usu.edu
Logan, Utah 84322-2300

SPONSORSHIP OPPORTUNITIES

Support the Utah FFA by sponsoring our Convention activities. Convention partners will receive recognition during the event and yearlong promotions through the Utah FFA Foundation.

Opportunities include:

- General Sessions
- Awards – Proficiencies, Star Awards & FFA Degrees
- Career & Leadership Development Events
- Agriscience Fair
- Entertainment & Hospitality
- Booths
 - Sponsors of \$1,000 or more: FREE
 - Businesses: \$500
 - Non-profits: \$200

CONVENTION ADVERTISING

Market your organization to FFA members, teachers, alumni and supporters by advertising in our convention program. This is distributed to our 2,000 convention attendees. Sponsorships of \$2,500 or more will receive complimentary ads.

Advertising options:

- Back cover color: \$1,000
- Full-page color: \$500
- Half-page color: \$350
- Quarter-page color: \$250



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SUPPORT OUR FUTURE LEADERS

WHY SPONSOR

- Your company will have access to the **top students in Utah** to build your talent pool.
- **You will enter into a true partnership.** The Utah FFA works closely with each partner to ensure that the sponsor's individual goals can be measured and achieved.
- Your brand/company can **receive title/category recognition** with Utah FFA.

UTAH FFA MARKETPLACE SNAPSHOT

- **50,000 enrolled** in agricultural education courses in Utah
- Approximately **7,000** Utah FFA members
- **90** local FFA chapters
- **150** Agriculture Education Teachers
- **Largest youth led convention** in Utah

SOCIAL REACH

- **2,200** Facebook fans
- **3,700** Instagram followers
- Technology offerings: getting your brand in front of **90 chapters statewide**
- **utahffafoundation.org** resource for promotion



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